



# CIVIL SOCIETY & DEVELOPMENT

GLOBAL TRENDS, IMPLICATIONS AND RECOMMENDATIONS  
FOR STAKEHOLDERS IN THE 2030 AGENDA

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# CIVIL SOCIETY & DEVELOPMENT:

## GLOBAL TRENDS, RECOMMENDATIONS AND IMPLICATIONS FOR STAKEHOLDERS IN THE 2030 AGENDA

October 5, 2016

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# ROAD MAP

- 1) Historical Context
- 2) Six Global Trends
- 3) Implications & Recommendations
- 4) PTF Experience

# CONTEXT: EVOLVING VISIONS OF DEVELOPMENT RESPONSIBILITY



# TREND 1: GROWING NUMBER & INFLUENCE

- 6,000 INGOs in 1990; 40,000 in 2016
  - Channeling US\$70 billion/year
- CSOs in India: 2M; USA: 1.5M; China: 460K
- Complementing and supplementing public services
  - Raising Funds
  - Developing Innovations
  - Encouraging Transparency & Accountability
  - Mobilizing Beneficiaries

## TREND 2: MORE COLLABORATIVE FRAMEWORKS

- High level forums on aid effectiveness: Accra (2008) + Busan (2011)
- Open Government Partnership (OGP)
- Global Funds: Global Fund to Fight Aids Tuberculosis and Malaria; Global Environmental Facility; Global Partnership on Education



# TREND 3: GROWING SOURCE OF DEVELOPMENT FINANCE

- \$50 billion/yr to developing countries from foundations and INGOs
- 70% of INGO funds raised from private sources
- SDG Philanthropy Platform:

*"partnership between philanthropic organizations, the UN, governments, civil society and business to achieve the SDGs."*

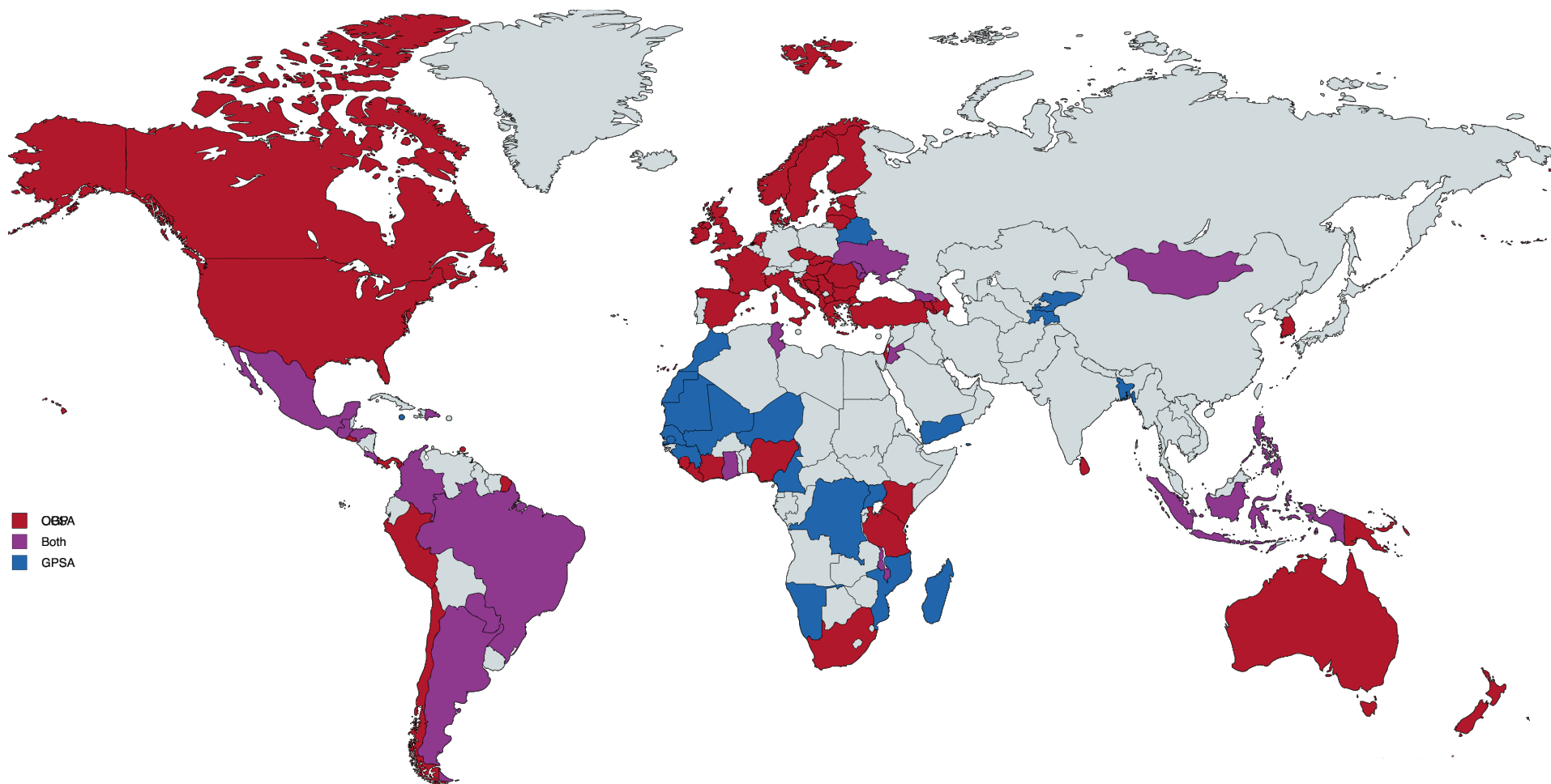
# TREND 4: CHANGING CSO GOVERNANCE

- Membership and certification schemes
  - Codes of Conduct
  - Reporting Frameworks
- International NGO Accountability Charter
  1. Respect for Human Rights
  2. Independence
  3. Transparency
  4. Good Governance
  5. Responsible Advocacy
  6. Participation
  7. Diversity/Inclusion
  8. Environmental Responsibility
  9. Ethical Fundraising
  10. Professional management



# TREND 5: VARIED SPACE FOR CSO ENGAGEMENT

- Varied operating space at the national-level
- Two contradictory trends:
  - New commitments to civil society engagement: SDGs OGP, GPSA
  - Constraints on civil society operations
    - Access to funding
    - Registration requirements
    - Restriction of Freedom of Association/Assembly
- UN Special Rapporteur: responsibility of multi-lateral institutions to promote civic rights



GLOBAL PARTNERSHIP FOR  
OPEN GOVERNANCE  
SOCIAL ACCOUNTABILITY  
PARTNERSHIP

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# OGP SPECTRUM OF PARTICIPATION

Inform	Government release of balanced and objective information
Consult	Government seeks public feedback
Involve	Government works with citizens to ensure feedback is understood and considered
Collaborate	Government meaningfully takes public view into decision making
Empower	Government allows decision making to be in the hands of citizens

# TREND 6: GROWING FUNDING CONCERNS

- 2015 World Economic Forum + State of Civil Society Report (CIVICUS)
- Major Gaps:
  - Countries with restrictions on foreign funding
  - Middle-income countries
  - Governance and transparency initiatives

# IMPLICATIONS & RECOMMENDATIONS FOR THE 2030 AGENDA



# RECOMMENDATIONS FOR GOVERNMENTS

- 1) Ensure CSO contributions to SDG strategy and policy
- 2) Partner with CSOs to design, implement and monitor national action plans for the 2030 Agenda
- 3) Ensure an enabling environment
- 4) Permit and encourage CSOs to engage in revenue earning

# RECOMMENDATIONS FOR BI-LATERAL AND MULTI-LATERAL AGENCIES

- 1) Ensure CSO contributions to SDG strategy and policy
- 2) Encourage governments to engage with CSOs
- 3) Transparently disclose program information
- 4) Determine program elements that can be better implemented by or in partnership with CSOs
- 5) Seek independent CSO monitoring of programs

# RECOMMENDATIONS FOR PHILANTHROPISTS

- 1) Fund programs involving partnerships with CSOs and governments
- 2) Support programs in countries where governments are soliciting philanthropy
- 3) Channel funds through multi-lateral agencies

# RECOMMENDATIONS FOR CIVIL SOCIETY ORGANIZATIONS

- 1) Proactively seek partnerships with government and the private sector
- 2) Engage in responsible policy advocacy; build own advocacy capacity
- 3) Listen, amplify citizen voices, respond to needs
- 4) Independently monitor government and donor programs
- 5) Network with other CSOs engaged in the SDGs

# SDGs & PTF EXPERIENCE



# PTF MISSION:

To advance citizen-led approaches to improve governance and reduce corruption in developing countries

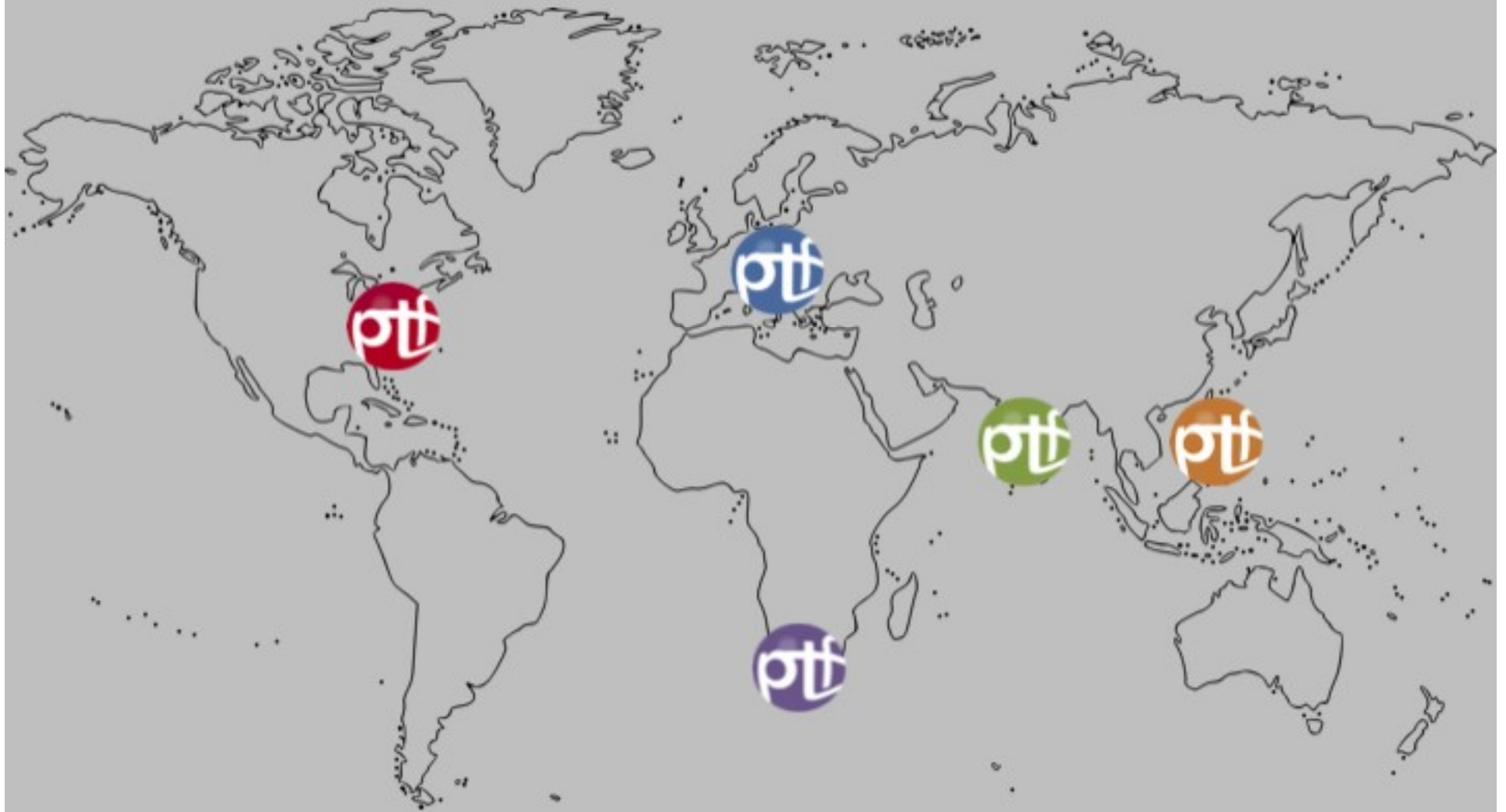






OVER 100 VOLUNTEER ADVISERS MANAGE  
AND EVALUATE GRANTS AND ACTIVITIES

# GLOBAL NETWORK OF AFFILIATES



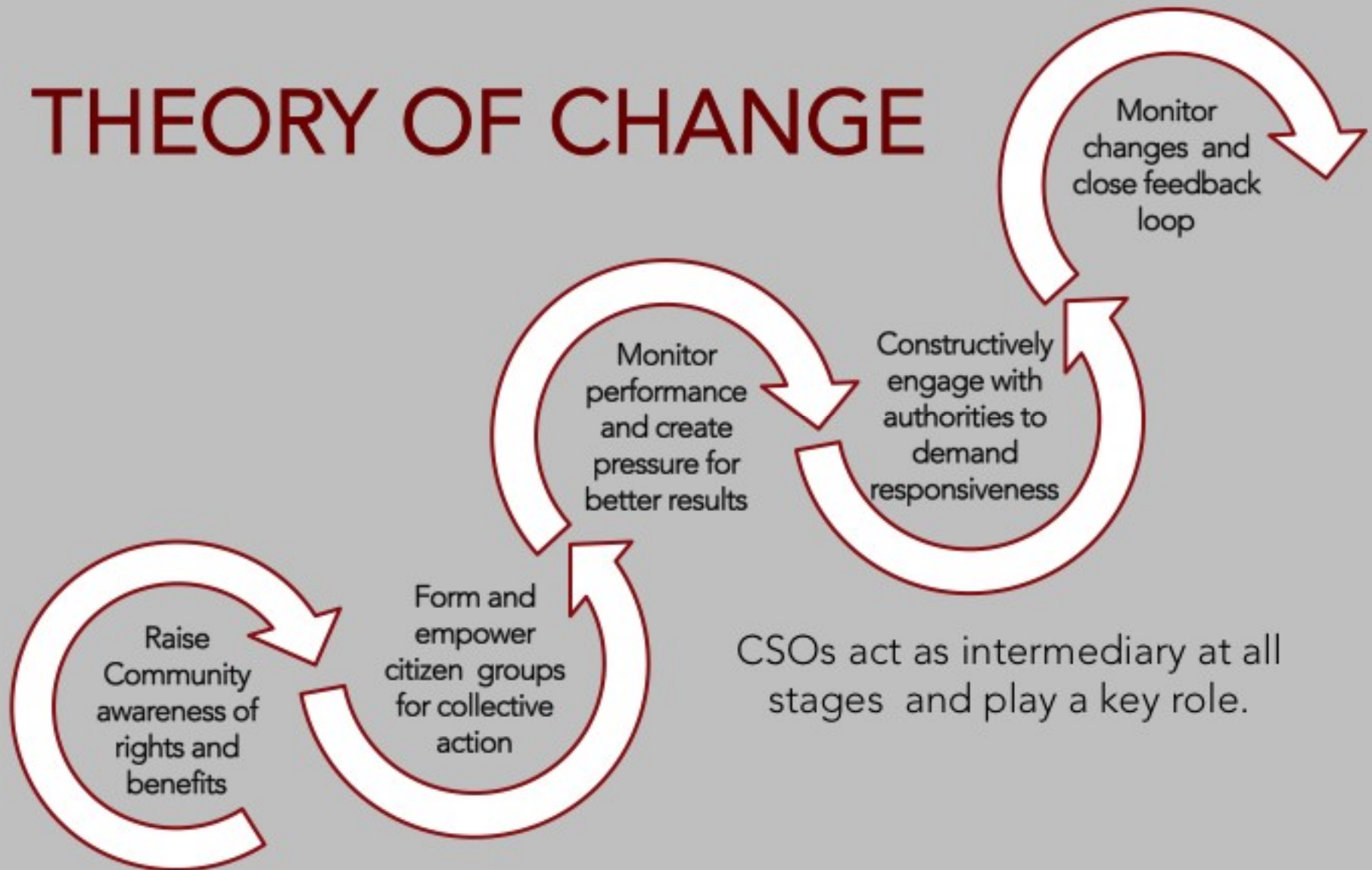


# 250 PROJECTS IN 53 COUNTRIES

Civil society partners  
curbing corruption in  
food aid, disaster relief,  
healthcare, education,  
and other areas where  
extortion is common



# THEORY OF CHANGE



# SUCCESSFUL PTF-CIVIL SOCIETY INITIATIVES & PARTNERSHIPS

- NEPAL & BANGLADESH: Monitoring official foreign aid projects
- BALKANS: Introducing civil society led 'rule of law' programs
- UGANDA: Improving public services with technology

# CITIZEN COMPLAINT PROCESSING







# KEY LESSONS FOR THE SDGs FROM PTF EXPERIENCE

- CSOs increase transparency and accountability in public institutions
- CSOs improve the integrity of public procurement
- CSOs reduce corruption in public services
- CSOs encourage greater government responsiveness

Learn more at  
[ptfund.org](http://ptfund.org)



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