



Challenges for Sustainable Growth through Tourism in the Dominican Republic

Emma Fawcett

GFDD Fellow

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Tourism in the Dominican Republic

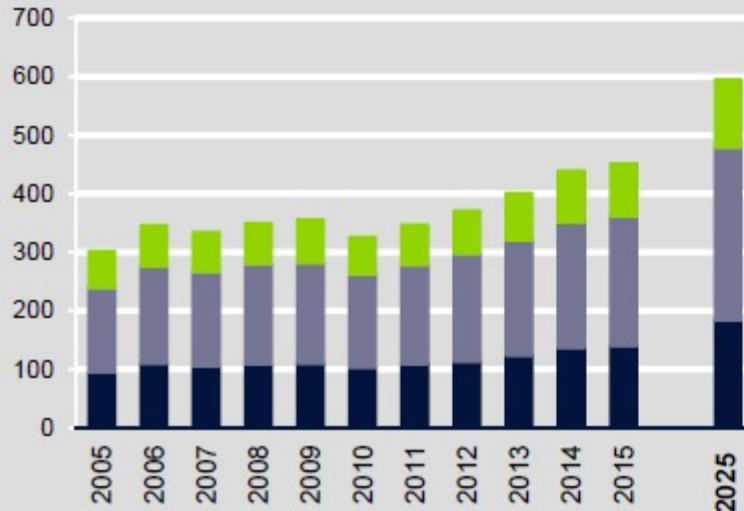
WORLD RANKING (OUT OF 184 COUNTRIES):

Relative importance of Travel & Tourism's total contribution to GDP



Total Contribution of Travel & Tourism to GDP

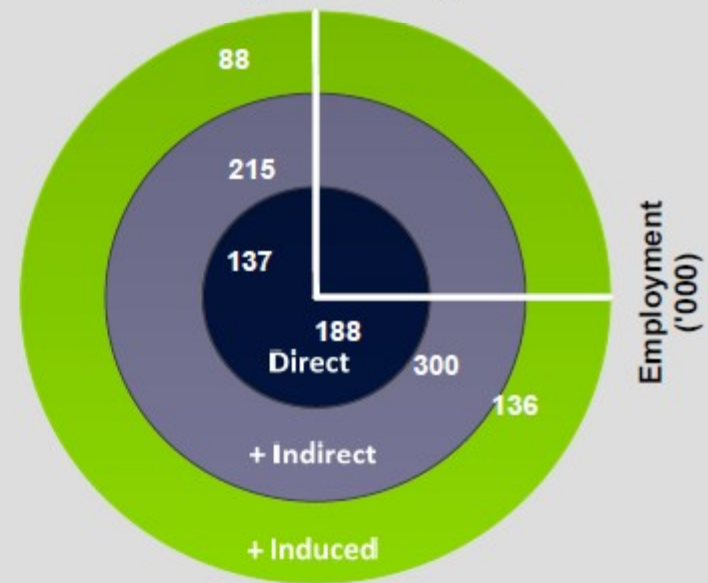
2014 DOPbn



■ Direct ■ Indirect ■ Induced

Breakdown of Travel & Tourism's Total Contribution to GDP and Employment 2014

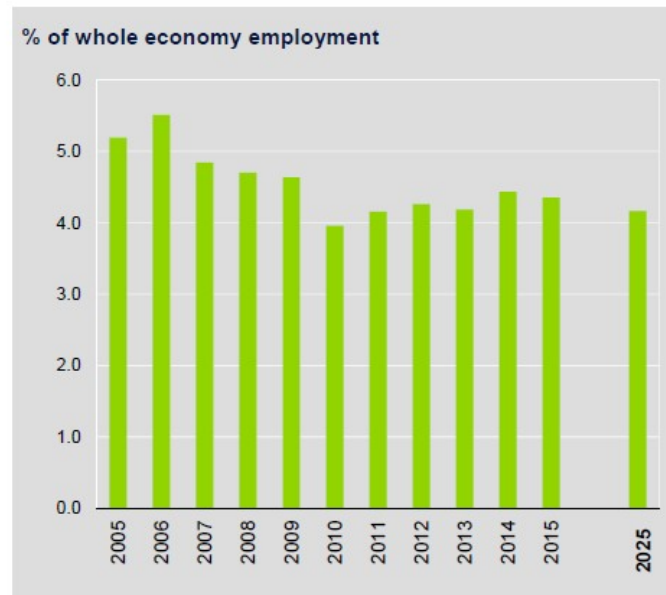
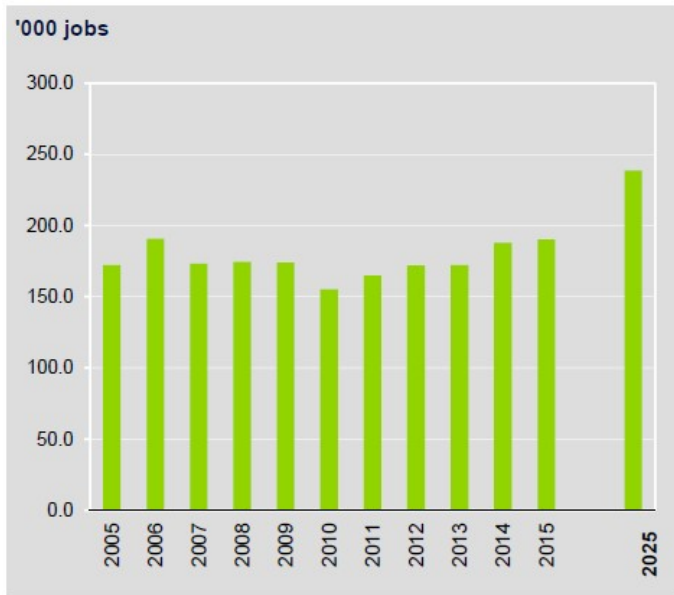
GDP (2014 DOPbn)



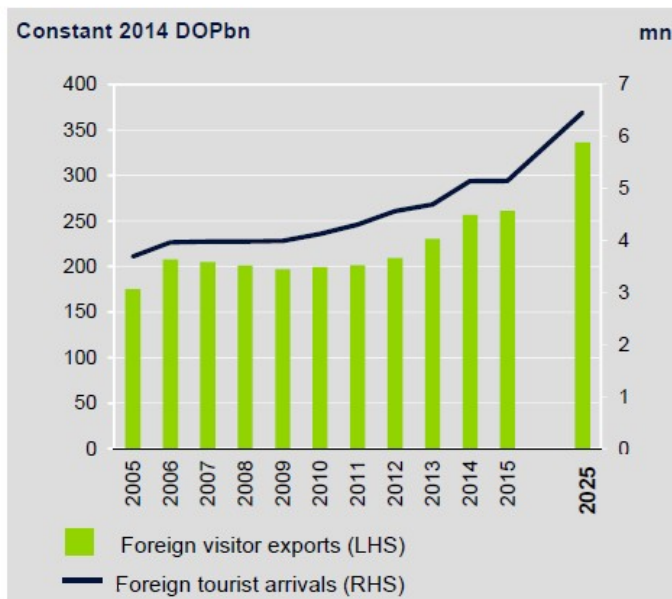
= Total contribution of Travel & Tourism

WTTC, 2015.

DOMINICAN REPUBLIC: DIRECT CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT



DOMINICAN REPUBLIC: VISITOR EXPORTS AND INTERNATIONAL TOURIST ARRIVALS



Punta Cana Maps - MAP OF PUNTA CANA

Map of Punta Cana Dominican Republic
Also see individual Maps 1 - 9

www.puntacanatv.com/maps



Four challenges

- Ensuring economic development reaches the country's poorest
- Generating growth in basic services and infrastructure that keeps pace with tourism development
- Environmental and carrying capacity concerns
- Modernizing the framework for fiscal incentives.

Challenge 1

Ensuring economic development reaches the country's poorest

- Barriers to employment in the tourism sector
- Unmeasured (and perhaps limited) linkages to domestic agriculture and other suppliers
- All-inclusive model limits dispersion of tourist spending

Challenge 2

Generating growth in basic services and infrastructure that keeps pace with tourism development

- Shortfalls in planning and land use management
- Poor provision of basic services and infrastructure within communities around tourism poles

Challenge 3

Environmental and carrying capacity concerns

- Beach erosion, coral loss and other environmental issues
- Limited state capacity for environmental management

Challenge 4

Modernizing the framework for fiscal incentives

- Outdated framework results in foregone tax revenue

Recommendations

- Put poverty issues on the tourism agenda
- Diversify touristic products
- Conduct an independent value chain analysis on the tourism sector to assess economic linkages and improvements in tourism statistics
- Preserve public beach access
- Improve environmental management

