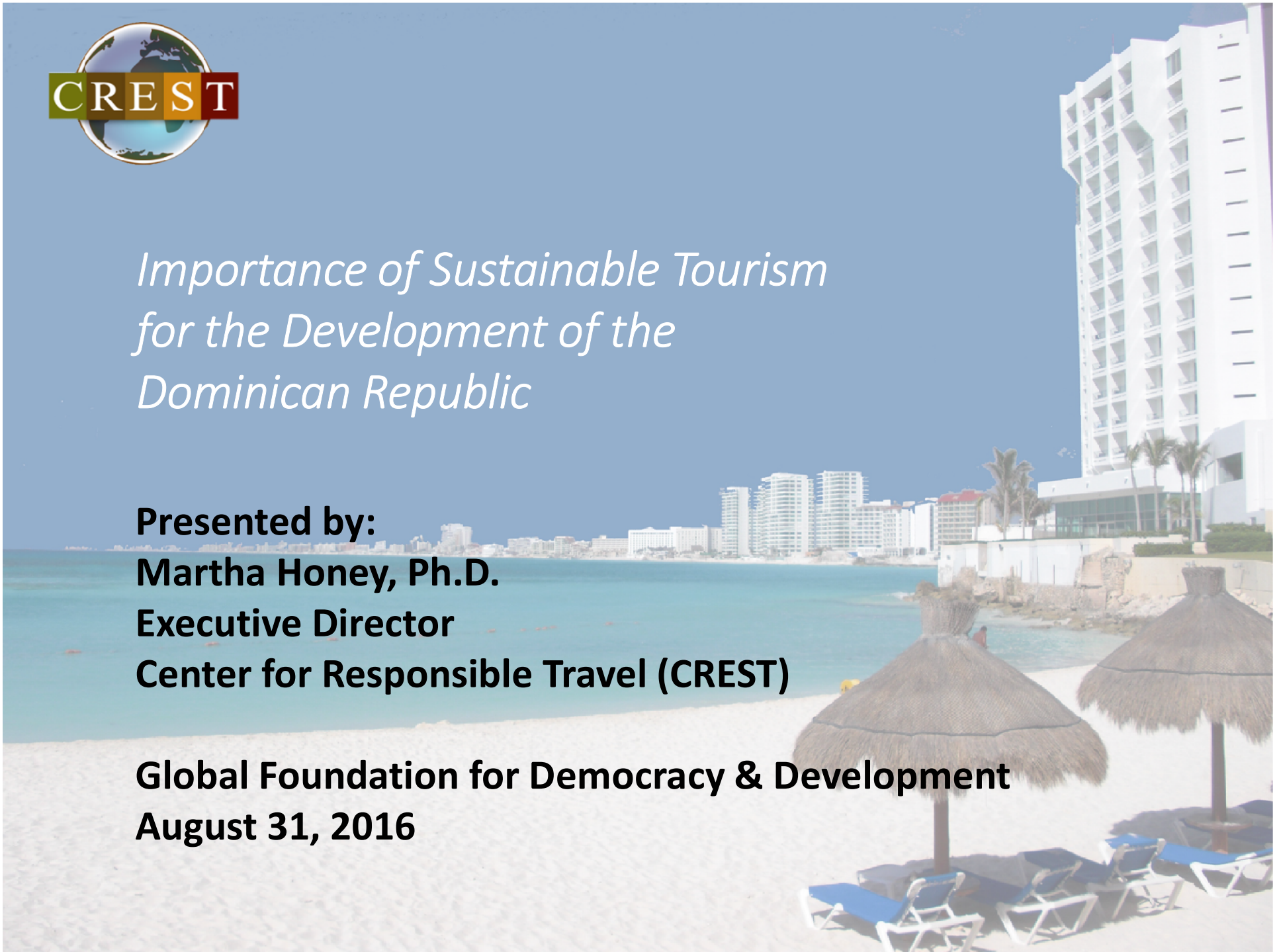




*Importance of Sustainable Tourism
for the Development of the
Dominican Republic*

**Presented by:
Martha Honey, Ph.D.
Executive Director
Center for Responsible Travel (CREST)**

**Global Foundation for Democracy & Development
August 31, 2016**





What is CREST?

Mission: Transforming the way the world travels

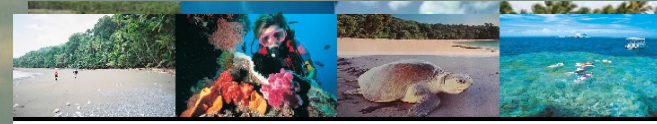
Originally connected with Stanford University;
Today a global network of experts and academic affiliates

Research, books & publications, field projects,
conferences, films

Provide analysis & tools to assist: Industry,
Governments, NGOs, & International Development
Agencies

Sustainable Tourism Charter Club Trips: Cuba

Focus in coastal & marine tourism and climate
change



Global Trends in Coastal Tourism

Prepared by:
Martha Honey, Ph.D. and David Krantz, M.A.
Center for Responsible Travel (CREST)
A Nonprofit Research Organization
Stanford University and Washington, DC



Center for Responsible Travel

Prepared for:
Marine Program
World Wildlife Fund
Washington, DC

December 2007





The Caribbean

Sustainable Tourism Imperative



The Caribbean is the world's most tourism dependent region.

2015: Pace of growth of Caribbean tourism outperformed every other major region in the world for 1st time ever.

Increasing numbers are 'high value' tourists who are seeking authenticity, environmental and social best practices, and more engagement with local people & the destinations they visit.

Caribbean tourism is especially vulnerable to climate change.

If not properly addressed, climate change impacts will devastate the Caribbean's tourism economy and travelers will abandon it for other destinations.

Therefore sustainable tourism is no longer a choice, it's a business/economic imperative.



Tourism Models



Urban



Cruise Ships



Rural



Yachts & 'Pocket' Cruises



Beach Resorts



Thank you!

**Martha Honey, Ph.D.
Executive Director
Center for Responsible Travel (CREST)**

Washington, DC

www.responsibletravel.org

