



# Entrepreneurship



New York, 18 de marzo de 2016



## **When?**

Established in 2013 during the framework of the DR Environmental Film Festival ([www.dreff.org](http://www.dreff.org)).

## **To Whom?**

It offers free and open creative recycling workshops to organizations upon request such as: local groups, schools, NGOs, neighborhood associations, churches, government institutions, companies and universities.

It focuses on vulnerable populations: children, the elderly, persons deprived of liberty, children with special needs.

## **Why?**

The program seeks to increase awareness of the 3Rs in waste management: reduce, reuse and recycle.

The workshops focuses on demonstrating how artistic recycling of waste empowers individuals and their communities.



## **¿What materials do we use?**

- **Plastics**
- **Paper**
- **Textiles**
- **Wood**
- **Glass**
- **Metals**
- **And much more.....**



## 2013/2015 Results

### 98 locations

Santo Domingo  
Villa Altagracia  
La Romana  
Samana  
San Cristobal  
San Pedro de Macorís  
San José de Ocoa  
Villar Pando

Azua  
Puerto Plata  
Baní  
Santiago  
Tamboril  
San Francisco de Macorís

### 267 workshops

with participation from  
6,102 children, young  
adults and adults.

**ACCOMPLISHED WITHOUT A NEED FOR  
LARGE INVESTMENTS, STRUCTURES OR EVEN  
COMPLEX ORGANIZATIONS.**



## PROMOTES FAMILY INTEGRATION



**INCLUSIVE TO PEOPLE WITH SPECIAL  
NEEDS.**





**REAFFIRMS CORE FEMININE VALUES AND  
IMPROVES SELF-ESTEEM THROUGH HANDS  
ON CREATIVE WORK.**





**INCENTIVIZES ENTREPRENEURIAL OPPORTUNITIES  
AND PROVIDES A SOURCE OF INCOME.**



**STRENGTHENS SOCIAL COHESION AND  
TEAMWORK SKILLS.**



**BEGINS A JOURNEY OF  
PERSONAL DISCOVERY.**





**POSSIBLY, THE SUSTAINABLE DEVELOPMENT  
ACTIVITY OF LOWEST COST WITH THE  
HIGHEST HUMAN, SOCIAL AND  
ENVIRONMENTAL IMPACT.**



Pensando, creando y  
trabajando para  
una sociedad  
**verde**



Thinking, creating and  
working for a **green**  
society.